



## Note to Introducer: Please read intro verbatim it relates directly to some points I will cover

Our Speaker today is a Training/Marketing and Management Specialist in multifamily properties, who has more than 23 years of experience in the property management industry. During those 23 years, Terry's creative marketing skills and superior management abilities have won her numerous awards including Apartment Associations' prestigious Award of Excellence and Marketing Director of the Year Award.

## **ABOUT**

Terry also trains with local and national apartment associations helping fellow industry professionals towards their respective CAM, NALP, and CAPS designations. She is a frequent facilitator and speaker at the Brainstorming, and NAA conferences as well as our speaker which is even more interesting.

## SHE HAS ALSO BEEN A;

- \* Waitress
- \* Housekeeper
- \* Leasing Agent
- \* Hotel Night Auditor
- \* Bill Collector and...a
- \* Web Developer

She may not be able to hold a job... (pause) But, I hear she can really hold an audience!

Let's welcome, Terry Jackson!